



**2026/27** media pack

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**Benidorm**, like no other

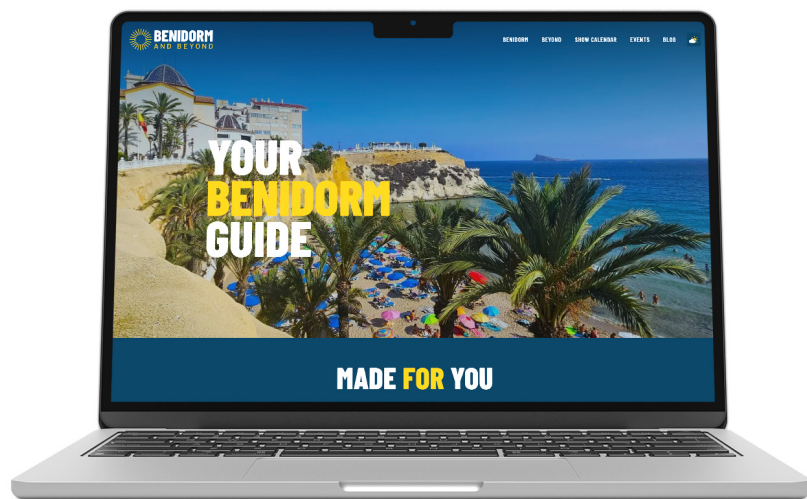




2026/27

WEBSITE 🌞 NEWSLETTER 🌞 MAGAZINE 🌞 FACEBOOK

Launched in 2024 the **Benidorm and Beyond** destination website shines a spotlight on the best of **Benidorm** and the towns and villages that make up the **Marina Baixa** region of Spain's **Costa Blanca**.



## WEBSITE

### ANNUAL TRAFFIC

**150,000** UNIQUE USERS

**211,000** SESSIONS

**418,000** PAGE VIEWS

**2m 07s** AVERAGE SESSION DURATION

**2.09** PAGES PER SESSION

**71.53%** ENGAGEMENT RATE

### AUDIENCE

**60%** UK

**24%** SPAIN

**16%** REST OF WORLD

**88%** ENGLISH LANGUAGE SPEAKERS





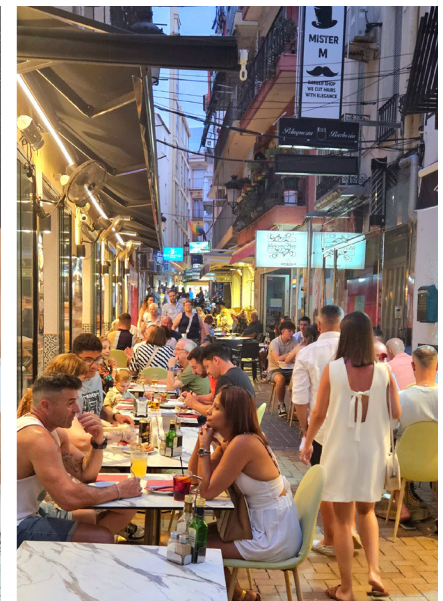
# NEWSLETTER

The **Benidorm and Beyond** monthly newsletter keeps our subscribers up to date on everything Benidorm and Beyond - the latest **bar and restaurant** openings, new things to **see and do** and the best places to **stay**.

**8,500** LIST SIZE

**41%** OPEN RATE

**5.2%** CTR



## MAGAZINE

Launching in January 2027, **BeniBible** will be the **ULTIMATE GUIDE** for visitors planning to come to Benidorm or already in resort.

A **free to view** digital format, designed for all screens - desktop, mobile and tablet.

The fabulous photography, content and layout provides the perfect pocket guide for all **Benilovers**.







30K FOLLOWERS

17.4 MILLION ANNUAL POST VIEWS

4.2% ENGAGEMENT RATE



# ANNUAL ADVERTISING

## STANDARD

### HIGHLIGHT PANEL

Display your business first  
**AT THE TOP** of our **Directory Pages**  
**DINE • DRINK • DO • STAY • SHOP**

Dedicated page on the **Benidorm and Beyond** website providing up to 100 words, 8 images, links to your website and socials plus map and SEO benefit

1 x **FACEBOOK** mention

**12 MONTHS**  
**350€**

## PREMIUM

### HIGHLIGHT PANEL

Display your business first  
**AT THE TOP** of our **Directory Pages**  
**DINE • DRINK • DO • STAY • SHOP**

Dedicated page on the **Benidorm and Beyond** website providing up to 100 words, 8 images, links to your website and socials plus map and SEO benefit

Event promotion on our **EVENTS** page  
**OR** weekly promotion of one of your acts  
in our **SHOW CALENDAR**

1 x full page ad in **BENIBIBLE MAGAZINE**

2 x **FACEBOOK** mentions

**12 MONTHS**  
**850€**

## PRESTIGE

### HIGHLIGHT PANEL

Display your business first  
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**DINE • DRINK • DO • STAY • SHOP**

Dedicated page on the **Benidorm and Beyond** website providing up to 100 words, 8 images, links to your website and socials plus map and SEO benefit

Event promotion on our **EVENTS** page  
**OR** weekly promotion of one of your acts  
in our **SHOW CALENDAR**

Sitewide **'SPONSORED BY'** logo – clickable company logo to appear below Hero page image

### NEWSLETTER SPONSORSHIP

1 x double page spread (or 2 x full page) ad in **BENIBIBLE MAGAZINE** + front cover  
**'IN PARTNERSHIP WITH'** stamp

4 x **FACEBOOK** mentions

**12 MONTHS**  
**1995€**



**[advertise@benidormandbeyond.com](mailto:advertise@benidormandbeyond.com)**

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**Follow us**

